

Mark Dorsey

INDUSTRIAL DESIGNER

CONTACT

markdorseydesign.com
markrobertdorsey@gmail.com
972.689.3044

TECHNICAL SKILLS

Sketching & Rendering
Extensive 3D Printing Experience
Rapid Prototype Fabrication
Brand Development
Data Visualization

SOFTWARE PROFICIENCY

SOLIDWORKS
Adobe Creative Suite
KeyShot
Photoview 360
Fusion 360
Procreate
SketchBook Pro
Microsoft Office Suite

PROFESSIONAL SKILLS

Product Development
Problem Solving
Critical Thinking
Public Speaking
Communication
Market Research
Ethnography

ACHIEVEMENTS

Honorable mention for 2019
International Housewares
Association Competition
Auburn Student Merit Award
Finalist 2019
Awarded outstanding studio
designer by CAD/C Fall 2018
Eagle Scout

EXPERIENCE

Prime Studio // INDUSTRIAL DESIGNER

December 2021–Current

Work with a variety of companies from start-ups to established global brands
Design a wide range of products from personal care to housewares, primary packaging to secondary packaging, and furniture to luggage
Help to define new visual identities for start-ups, as well as redefine visual identities for companies looking to breakout in a new or existing market
Handle products from initial ideation to final CAD hand-off, serving as manufacturing liaison until production tools are finalized
Interact directly with clients and manufacturers on a daily basis, collaborating with internal teams to arrive at the optimal solution

P9 Design // INDUSTRIAL DESIGNER

June 2019–November 2021

Worked with industrial design and engineering teams on brands such as Braun, OXO, Honeywell, HOT tools, and PUR
Designed and presented a wide range of products for US, EMEA, and APAC markets
Developed physical prototypes early and often for user validation and refinement
Carried out research and in-house user testing to better understand user needs
Interacted directly with clients across a full range of brands on a daily basis

Auburn University CAD/C // PROTOTYPE & FABRICATION TECHNICIAN

August 2017–May 2019

Served as prototype and fabrication technician for Auburn CAD/C facilities
Managed and taught students on equipment and safety
Assisted in various fabrication projects for the university

AmerisourceBergen // UX/UI DESIGN INTERN

June 2018–August 2018

Selected out of over 80 candidates to serve as member of the UX/UI Design Team
Designed multiple work-flows for a chemotherapy drug station
Produced various medias for the Inventory & Technology Solutions Team

Techtronic Industries // SPONSORED STUDIO DESIGNER

January 2018–May 2018

Designed a Ryobi One+ hand-held power tool
Carried a concept from ideation phase to volumetric and CAD model
Presented final concept to Ryobi head design team

Varidesk // INDUSTRIAL DESIGN INTERN

May 2017–August 2017

Carried multiple designs from concept to final, working prototypes
Communicated with overseas manufacturers multiple times a week

EDUCATION

Auburn University // BACHELOR OF SCIENCE IN INDUSTRIAL DESIGN

August 2015–May 2019

Business Minor, Marketing Minor
Graduated Magna Cum Laude, 3.76 GPA, Deans List (2015-2016) (2016-2017)

COLLABORATIVE TRAVELING STUDIO

March 2017–May 2017

Traveled to Ireland, Scotland, England and Italy
Collaborated with students from design schools across the UK